

Assistance Network Request for Funding – FY2021

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Assistance Network by the Numbers

439+ Health Coverage Guides & Certified Application Counselors

- 18 Assistance Sites
 - 3 new Sites (2 metro, 1 rural)
 - 9 Enrollment Center locations
- 21+ Certified Application Counselor-designated Organizations
 - 2 new locations (1 metro, 1 rural)
 - 1 Enrollment Center location

Assistance Network by the Numbers, cont.

AN Marketplace Enrollments associated with an Assistance Organization PY2020: **12,053**

- 23% New-to-Marketplace vs. 77% Returning
- 89% Financially Assisted (Tax Credits)
- 40% enrolled in Cost Sharing Reduction (CSR) plan

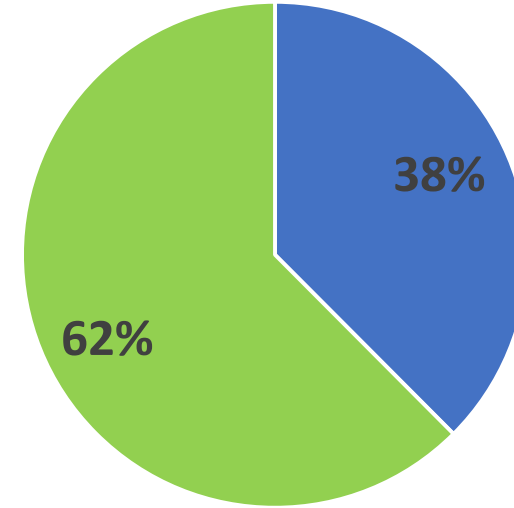
Assistance Network Enrollments – At Time of Appointment

Enrollments	Program
7,019	Health First Colorado (Medicaid)
1,425	Child Health Plan <i>Plus</i> (CHP+)
5,642	Marketplace

Assistance Network Appointments

Appointments	Type
2,896	Mixed-eligibility households before appt time
250	Mixed-eligibility household following appt
11,122	Appointments with non-enrollment assistance
17,803	Completed Appointments

Enrollment Appts vs. Non-enrollment Appts



■ Enrollment Appts ■ Non-enrollment Appts

Assistance Network Activities & Community Impact FY2021

OE7 - Approx. **345** outreach & enrollment events

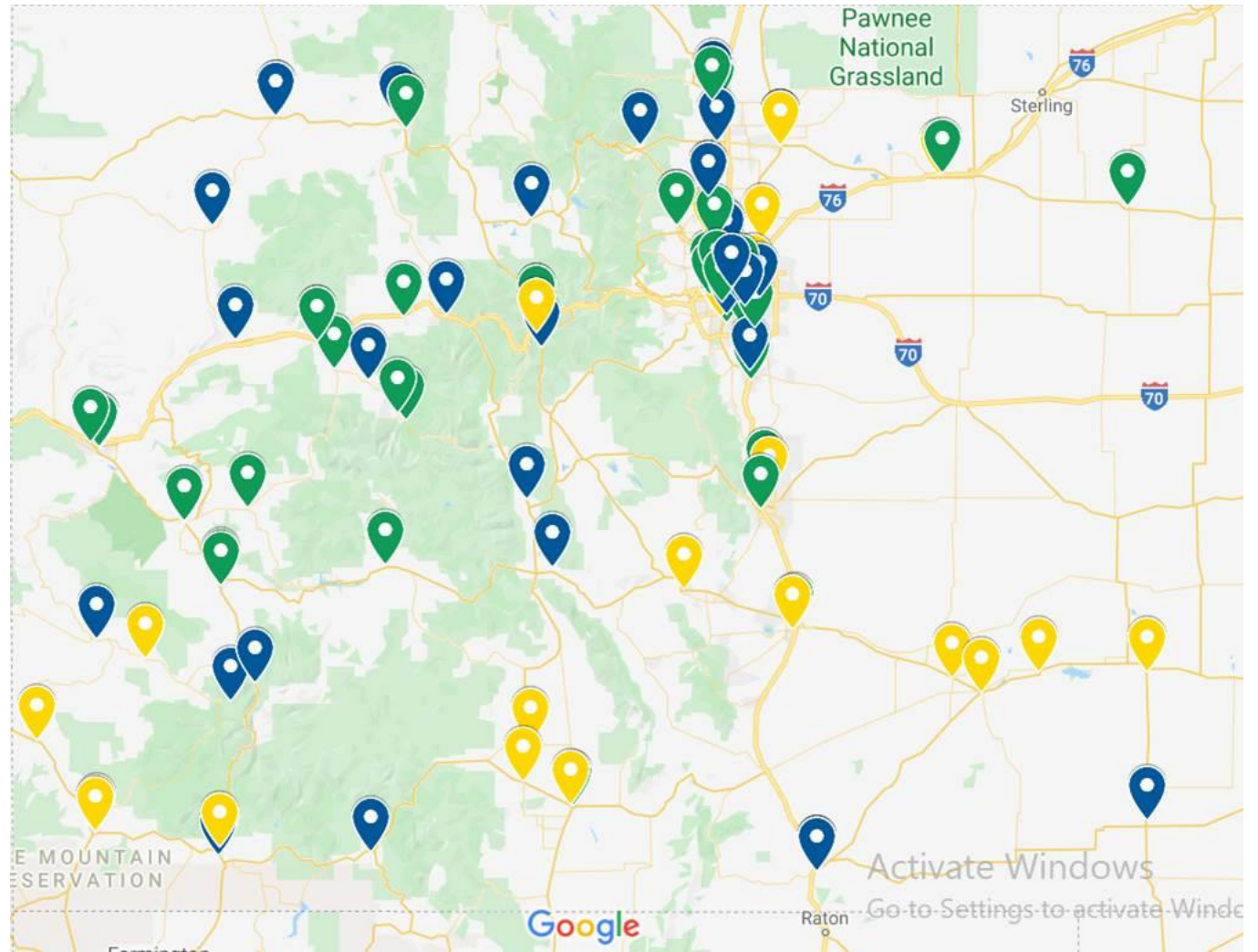
- Estimated reach: **34,948**
- Included enrollment events, outreach events and community discussions about health insurance literacy
- Marketing
 - Materials distributed (Flyers, brochures, mailers): **127,420**
 - Social media posts: **6,356**
 - Earned media stories (Unpaid - news coverage on radio, TV, print): **58**
 - Paid media buys with Assister Organization budget (Advertising on radio, print, digital)

Assistance Network Activities & Community Impact FY2021, cont. - Highlights

- [Hilltop](#) (KREX-TV spot) and [San Juan Basin Health](#) (Durango Herald article) earned media
- Company layoff presentations
- Servicios de La Raza's gala and hosted Congresswoman Diana DeGette
- ConnectAurora community health insurance literacy classes and hosted Congressman Jason Crow



All Contracted Partners Map



FY21 Award Ranges

< \$49,999

Mt. San Rafael Hospital
Senior Resource Development Agency
Southeast Colorado Hospital District

\$50,000-\$125,000

Benefits in Action
Center for African American Health
Chaffee County Public Health Family and Intercultural Resource Center
Mountain Family Health Centers
San Juan Basin Public Health
Tri-County Health Network

> \$125,000

Aurora Comprehensive Community Mental Health Center
Boulder County Housing and Human Services
Doctors Care
Health District of Northern Larimer County
Hilltop Community Resources
North Colorado Health Alliance
Northwest Colorado Community Health Partnership
Servicios de La Raza